

Assoc. Prof. Dr. MARK BULLEN

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Mark BULLEN is the Associate Professor and Associate Director of the Distance Education and Technology division of Continuing Studies at the University of British Columbia. He assists in the planning and management of the unit; participates in the strategic planning for the development of distance education and distributed learning programs and courses; manages and coordinates the course development and production process; and provides leadership in the application of educational technology to the design

and development of distance education and distributed learning courses and other educational materials. He is one of the authors and instructors in the online graduate Certificate Program in Technology-based Distributed Learning which is a collaborative venture between UBC and the

Virtual University of the Monterrey Technical Institute (Mexico). He has been involved in the development and teaching of all five courses in the program:

He is also an adjunct Professor with Athabasca University where he teaches courses in the Athabasca Master's Degree in Distance Education. He has taught workshops on developing and delivering web-based instruction and planning and management of technology-based distributed learning in Mexico, Malaysia and Canada. He is the BC and Yukon member of the Board of Directors of the Canadian Association for Distance Education. He has been involved in distance education since 1982 when he began as a producer of educational television programs for the University of British Columbia. Before that he worked as a television journalist for the Canadian Broadcasting Corporation.

He has a Ph.D. in Adult Education (1997), a Master's degree in Educational Psychology (1989) and a B.Ed. (1982) from the University of British Columbia. His research interest is in the area of instructional design and computer-mediated communication.

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