

Prof. Loreta ULVYDIENE

Principal, Lithuanian & Baltic Operations; Expert on Inter Cultural Communications



LORETA ULVYDIENE (b. 1971) is a doctor of Philology and cross-cultural communication currently working as an Associate Professor at Vilnius University Kaunas Faculty of Humanities (hereinafter referred to as VU KHF) department of Germanic Philology. In 1989-1995 she studied English Philology at VU KHF and in 2004 completed her PH. D. in American literature completing her thesis "John Updike's *Rabbit Angstrom a Tetralogy: Beyond Historical Meanings and Assumptions*". Since 1995 Loreta Ulvydiene has been delivering various courses at VU KHF, teaching *Translation and cross-cultural communication, Audiovisual translation, Literary Theory and Criticism, Academic Language and Research Methods, Mass Communication* and supervising BA, MA and post-graduate students. Since 2003 she has been making contribution to *The Universal Lithuanian Encyclopedia* (Science & Encyclopedia Publishing Institute, incorporator: The Republic of Lithuania Ministry of Education and Science) as an author of numerous articles. She is a member of EAAS (European Association for American Studies) also known as article and book reviewer in Lithuania and in *The Journal of transnational American Studies* (California). L. Ulvydiene is an author of Ebooks *Translation and Interpretation* (2011); *Fields of Reading* (2009); *Text Analysis: Prose and Verse* (2008). In 2008 Loreta Ulvydiene was elected and currently working as a Vice-Dean for Project Coordination at Vilnius University Kaunas Faculty of Humanities. L. Ulvydiene is a member of executive committees in Lithuania, the chief officer at VU KHF dealing with projects funded by EU, project partner and coordinator in SOCRATES Lingua 1 project "*Taste the Language*" (2005-2007).

Loreta is a Professor of Inter Cultural Communications & Translation Studies at Vilnius University Kaunas Faculty of Humanities (VU KHF), Lithuania, Dean of Vilnius University of Arts Kaunas Faculty and former Vice Dean of VU KHF with special responsibilities in the area of Project Coordination.

Loreta has developed and taught courses in Translation and Cross-cultural Communication, Audiovisual Translation, Literary Theory and Criticism, Academic Language and Research Methods, Mass Communication and more. She has been contributing to the Universal Lithuanian Encyclopaedia, published by the Science & Encyclopaedia Publishing Institute and has been the author of numerous papers and articles. Loreta is a member of EAAS (European Association for American Studies) and EST (European Society for Translation Studies) a member of Editorial Board of Journal for Distance Education (TOJDE-<http://tojde.anadolu.edu.tr>) and GLOKALde (<http://www.glokalde.com>)

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